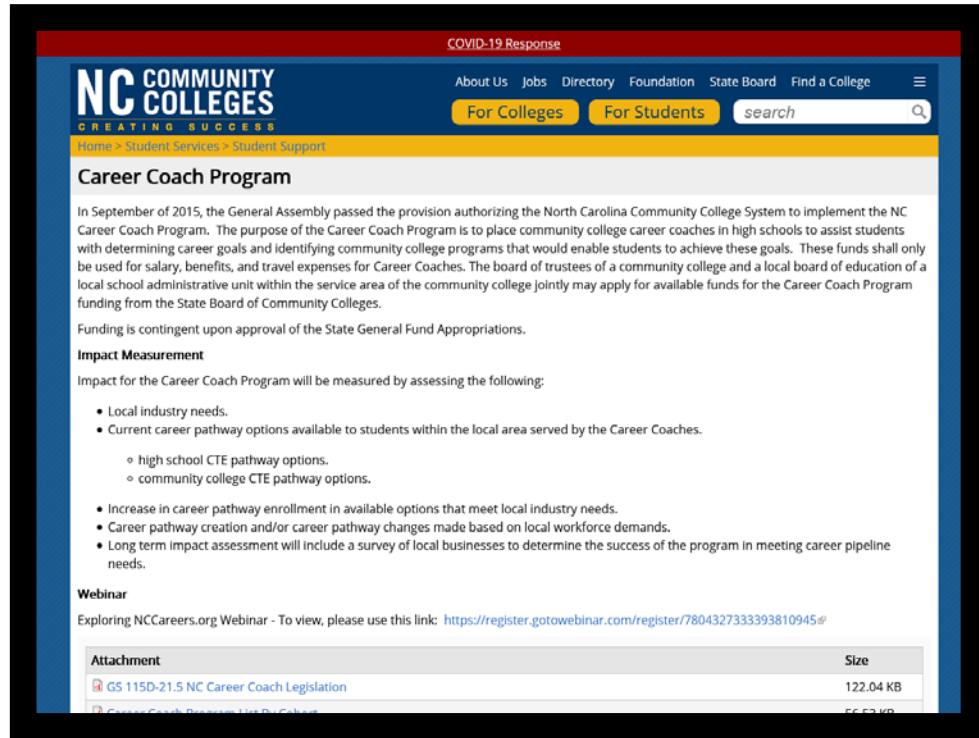


NC Career Coach Orientation

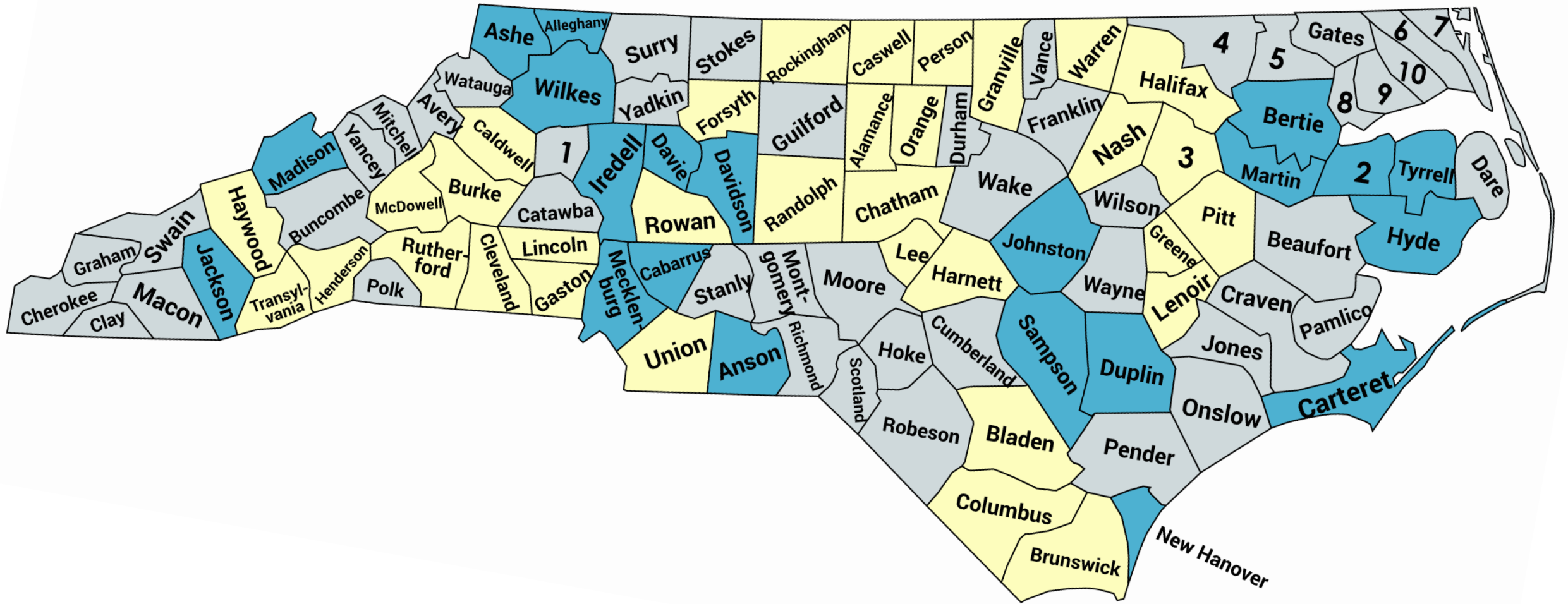
August 3, 2021



NC Career Coach Program Overview




- Authorization was granted in 2015 from the General Assembly to implement the NCWorks Career Coach program. (G.S. 115D-21.5)
- Purpose: College career coaches are placed in local high schools to assist students with determining career goals and identifying community college programs that would enable students to achieve these goals.
- The program includes:
 - 39 colleges
 - 143 high schools
 - 58 LEAs
 - 84 coaches





*What is
career coaching?*



Work as a liaison with
high school and
community college
personnel

Focus is on placement
of students in pathways
that match their goals
& meet local industry
needs

Serve multiple
high schools


Represent the
CC system

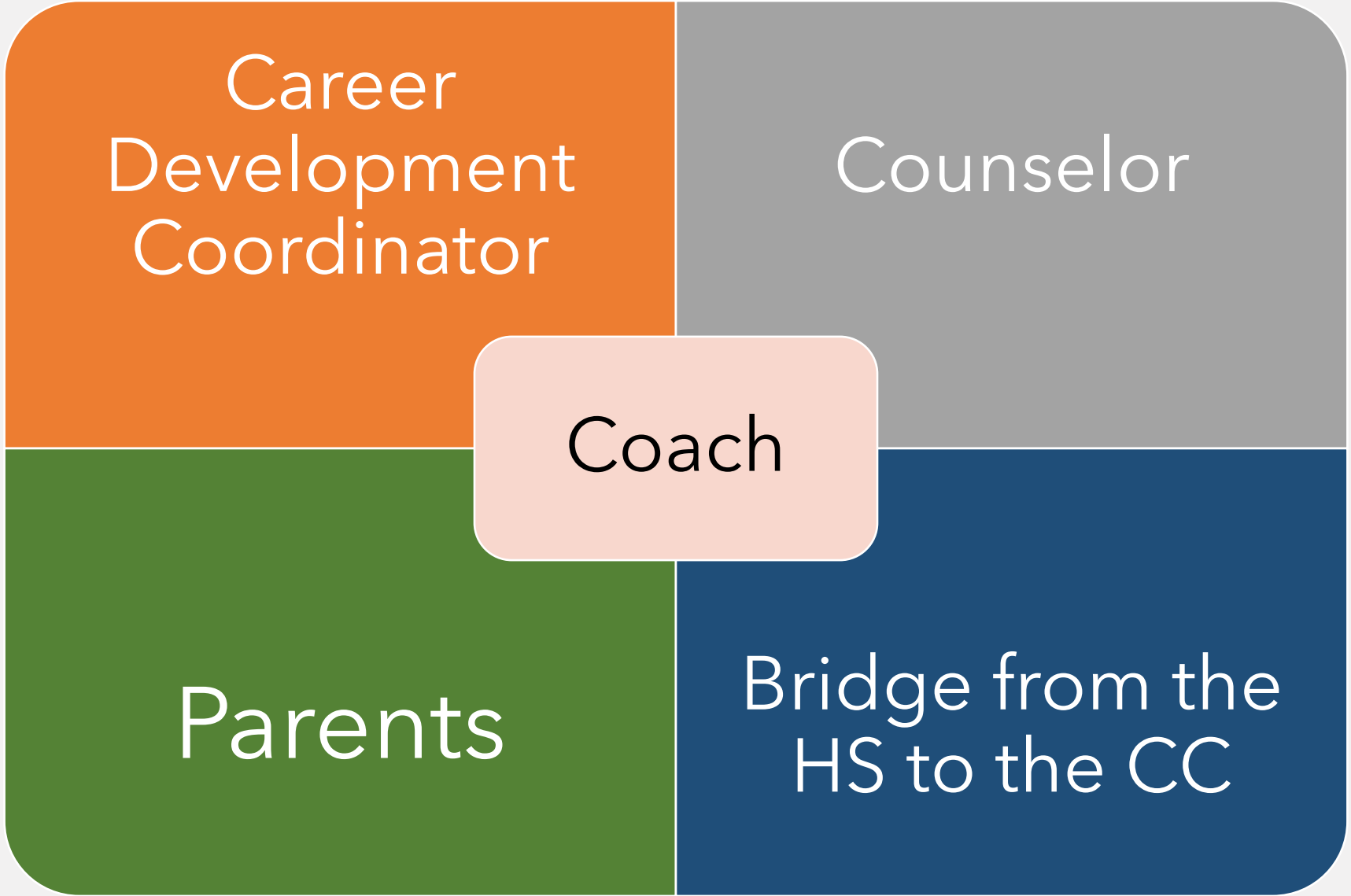
Provide career
development
activities

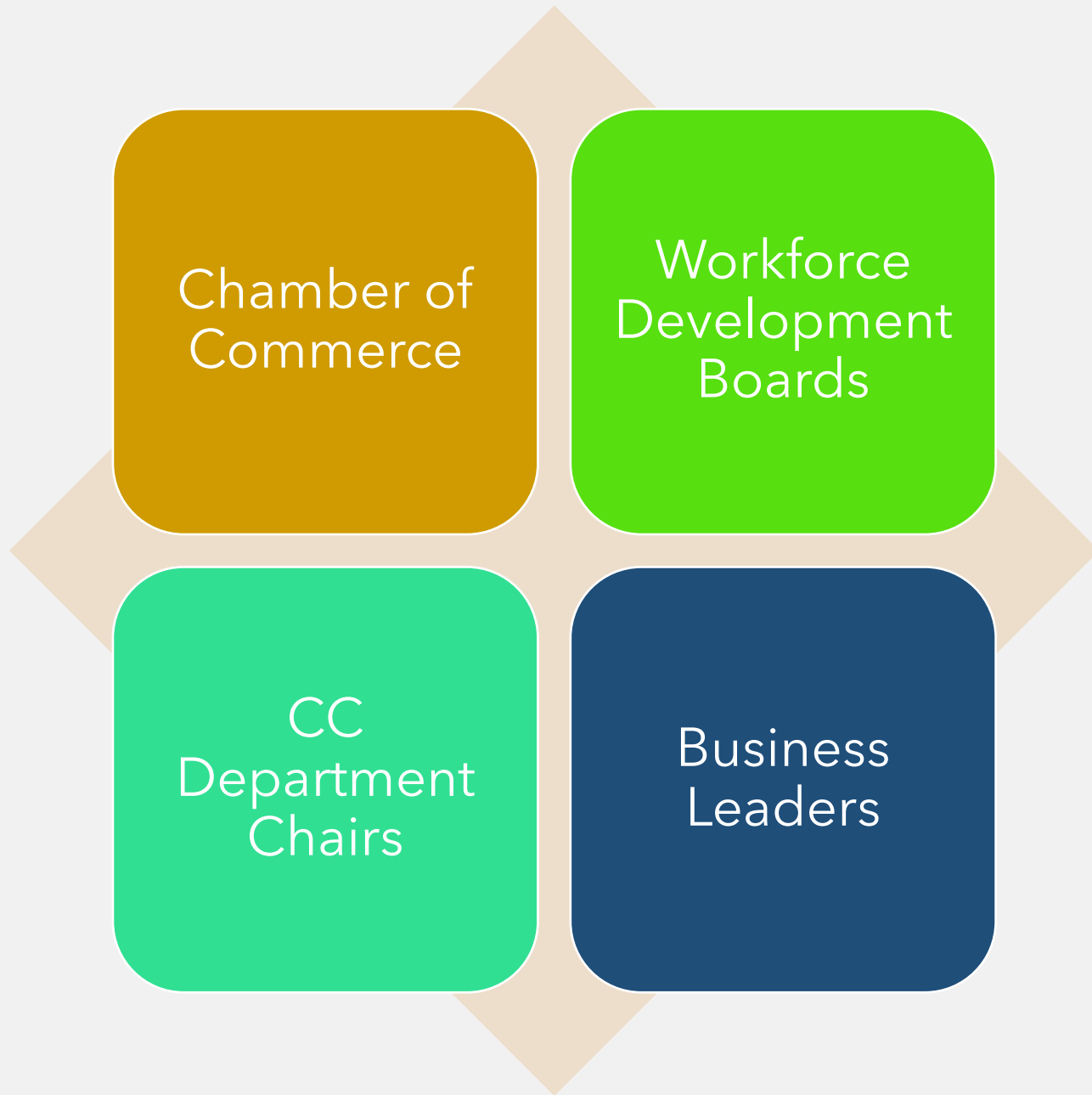
Individual and
group career
planning

Job shadowing
and site visits

Help students
identify and apply
to colleges







*Recommended
Professional
Development*



Facilitating Career
Development

National Career Development Association (NCDA) Career Counseling Competencies

Career Development
Theory

Individual and Group
Coaching Skills

Individual/Group
Assessment

Information/Resources

Program Promotion,
Management, and
Implementation

Coaching,
Consultation, and
Performance
Improvement

Diverse Populations

Ethical/Legal Issues

Technology

Career Development Theory

The What -

You will develop an understanding of theories, models, and knowledge considered essential for professionals engaging in career coaching.

The How -

Continue to participate in professional development that keeps you updated on career techniques and theories. By subscribing to career journals, listservs and career organizations, you will provide relevant information to your students.




Individual and Group Coaching Skills

The What –

You will develop an understanding of individual and group coaching competencies for professionals engaging in career coaching.

The How –

Assist students with identifying their career goals, social context that may affect their careers, and help them through decision-making processes.



Individual/Group Assessment

The What –

Learn different career assessments that are relevant to your work as a coach.

The How –

Administer an appropriate career assessment based on the individual needs of the student. Interpret and share the data from the assessment with the student.

Information/Resources

The What –

Understand labor market and occupational information and trends.

The How –

Use current resources when working with students, maintain knowledge of the student's community resources, keep current on labor market information.

Program Promotion, Management, and Implementation

The What –

Grow the skills needed to develop, plan, and implement career development programs.

The How –

Collaborate with your CDCs, counselors, College Advising Corps advisors, and other stakeholders to design relevant, creative, and engaging career programming.

Coaching, Consultation, and Performance Improvement

The What –

The knowledge and skills needed to coach effectively.

The How –

Understanding coaching strategies, maintaining productive relationships at your high school and community college, sharing your work to inform the community.

Diverse Populations

The What –

Recognize the special needs of various groups and adapt coaching to meet their needs.

The How –

Learn multicultural coaching models, recognize needs of your student population, identify alternative approaches to meet the needs of your students.

Ethical/Legal Issues

The What –

Follow the National Career Development Association (NCDA) Code of Ethics.

The How –

Keep updated on current ethical and legal issues, follow NCDA Code of Ethics, follow Family Educational Rights and Privacy Act (FERPA) guidelines (when appropriate).

Technology

The What –

Comprehend and utilize career development computer applications.

The How –

Keep updated on all software, apps, and other computer technology to enable you to efficiently and effectively serve your students.



Resources

[NCCCS Career Coach site](#)

[Moodle Site](#)

[Perkins site](#)

[Community College Catalog](#)

[Program Search for all 58!](#)

[Curriculum Standards](#)