



# North Carolina CAC Advisers

NC Career Coach Orientation

August 3, 2021

Katrina Thompson

# CAC Representative



**Katrina Thompson**

Project Specialist, East

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# What is College Advising Corps?



## Our Mission

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College Advising Corps (CAC) works to increase the number of qualified low-income, first-generation, and underrepresented students who enter and complete higher education. We believe that every student deserves the chance to benefit from postsecondary opportunity. Our work transforms individual lives, families, communities, and school systems.

## Our Challenge

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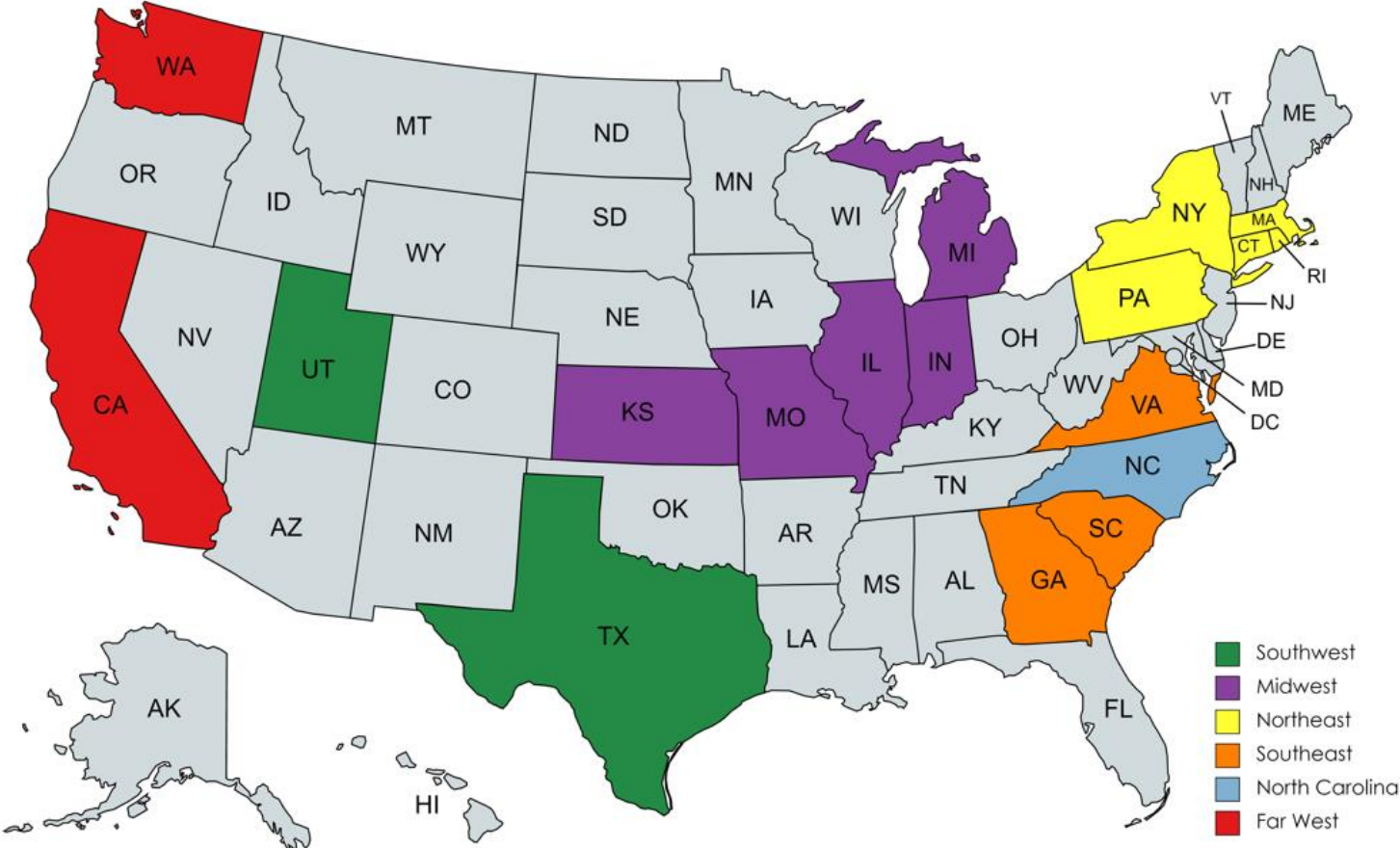
In today's economy, the right postsecondary education has become the single most important step that many young people can take to boost their economic mobility and transform their lives—and in fact, to increase civic engagement across our democracy. Yet extraordinary numbers of qualified low-income, first-generation, and underrepresented students are not getting college opportunities.

## Our Approach

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We place recent college graduates from our partner universities as full-time college advisers in underserved high schools. This results-oriented near-peer adviser approach is expanding economic opportunity for students of all backgrounds in urban and rural communities across the country—and preparing our advisers to lead as agents of change far into the future.

# Where We Work



# Our Organization, At A Glance

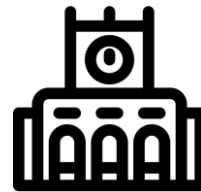
## National

Program Support  
Funding  
Research & Evaluation  
Knowledge and  
Learning  
Communications &  
Marketing



## Programs

Program Management  
Funding  
Adviser Recruiting,  
Training, and Support  
Partner School  
Relationships



## Schools

Advise Support  
Program Support  
Student Access  
Student Data



Advisers & Alumni





College  
Advising  
Corps

North Carolina  
Overview

Summer 2021

# North Carolina University Partners



THE UNIVERSITY  
*of* NORTH CAROLINA  
*at* CHAPEL HILL

DAVIDSON

NC STATE  
UNIVERSITY

Duke  
UNIVERSITY

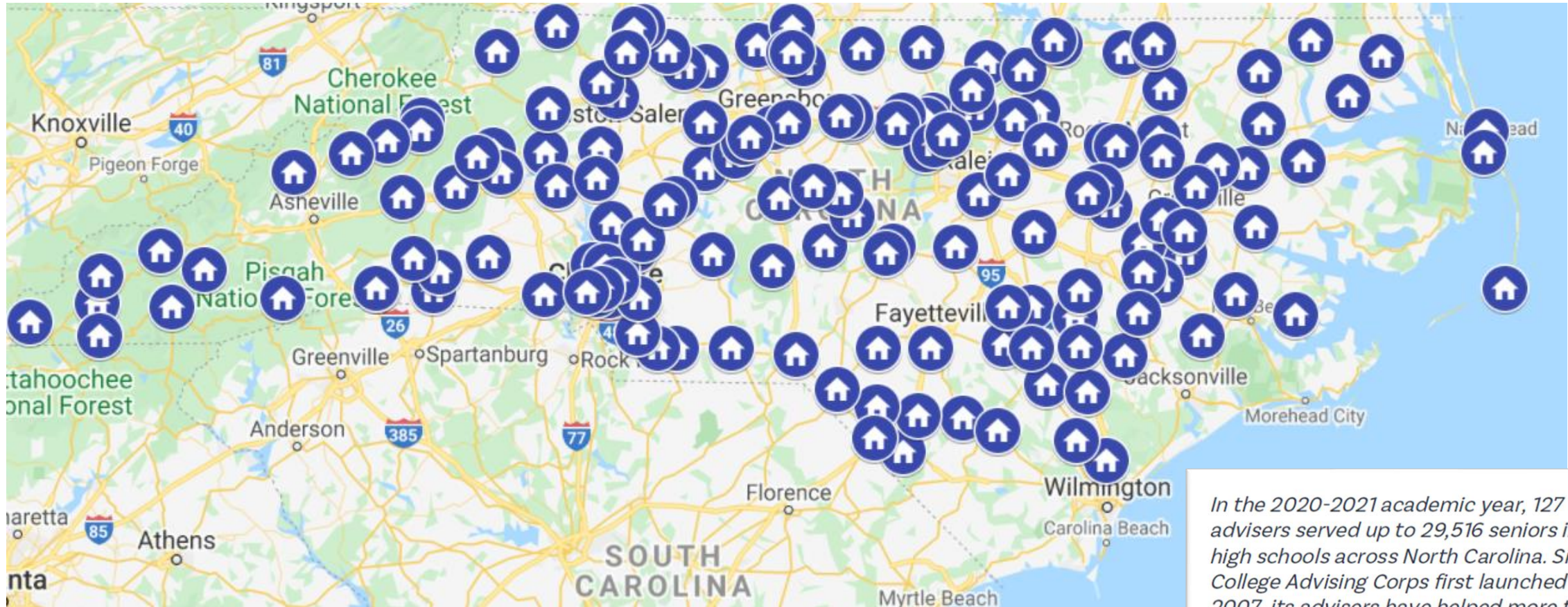
Appalachian  
STATE UNIVERSITY

UNCW





# Where are Advisers Placed in North Carolina?



*In the 2020-2021 academic year, 127 advisers served up to 29,516 seniors in high schools across North Carolina. Since College Advising Corps first launched in 2007, its advisers have helped more than 130,000 NC students enroll in postsecondary education.*

# Role of an Adviser

- Support students and families in **making informed decisions**
- Ensure students **understand the benefits** of a postsecondary degree
- **Serve ALL students** with postsecondary educational pursuits
- Employ **data-informed and student-centered strategies** and best practices

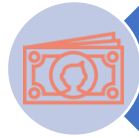
# Assemble NC Agenda

Today < > July 26 - 30, 2021			
	Monday	Tuesday	Wednesday
	26	27	28
	Day 1	Day 2	Day 3
8 AM			
9 AM			
10 AM	<b>Assemble NC Kick-Off</b> <a href="https://zoom.us/j/98725878092?from=addon">https://zoom.us/j/98725878092?from=addon</a> Katrina Thompson	<b>Assemble NC: Connecting with Community Colleges</b> <a href="https://zoom.us/j/92424654168?from=addon">https://zoom.us/j/92424654168?from=addon</a> Katrina Thompson	<b>Assemble NC: RDS Session</b> <a href="https://zoom.us/j/94179933277?from=addon">https://zoom.us/j/94179933277?from=addon</a> Katrina Thompson
11 AM	<b>Assemble NC: myFutureNC</b> <a href="https://zoom.us/j/91010308913?from=addon">https://zoom.us/j/91010308913?from=addon</a> ; Katrina Thon		
12 PM			
1 PM	<b>Assemble NC: CFNC Session</b> <a href="https://zoom.us/j/92581217162?from=addon">https://zoom.us/j/92581217162?from=addon</a> ; Katrina Thon	<b>Assemble NC: Mindful Life, Mindful Leadership</b> <a href="https://zoom.us/j/95873376064?from=addon">https://zoom.us/j/95873376064?from=addon</a> Katrina Thompson	<b>Assemble NC: ACT Session*</b> <a href="https://zoom.us/j/96887437076?from=addon">https://zoom.us/j/96887437076?from=addon</a> ; Katrina Thon
2 PM	<b>Assemble NC: Selective Scholarship session</b> <a href="https://zoom.us/j/93068190988?from=addon">https://zoom.us/j/93068190988?from=addon</a> Katrina Thompson	<b>Assemble NC: Americorps Service Day Planning</b> <a href="https://zoom.us/j/99827990386?from=addon">https://zoom.us/j/99827990386?from=addon</a> Katrina Thompson	<b>Assemble NC: SAT Session*</b> <a href="https://zoom.us/j/95683599194?from=addon">https://zoom.us/j/95683599194?from=addon</a> ; Katrina Thon
3 PM			
4 PM		<b>Assemble NC: "Survey Says" Game</b> <a href="https://zoom.us/j/93138666735">https://zoom.us/j/93138666735</a> Katrina Thompson	<b>Assemble NC: GEAR UP**</b> <a href="https://zoom.us/j/94187702080?from=addon">https://zoom.us/j/94187702080?from=addon</a> Katrina Thompson
5 PM			

# Key Performance Indicators (KPIs)



College App Submissions (1+ & 3+)



Financial Aid Completion



Test Registration



1:1 Meetings



Family Engagement



Financial Aid Assistance



# CAC Impact in North Carolina

During the 2020-21 academic year, our CAC advisers in North Carolina:

- Led **51,650** one-on-one advising sessions;
- Assisted with **51,311** college applications
- Ensured **14,209** FAFSA submissions
- Supported seniors in securing access to **\$160 million** in institutional aid and **\$16.5 million** in scholarships





# Increasing Opportunity



## Our Goal in North Carolina

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In the next two years, we intend to expand our impact and reach students in each of North Carolina's 100 counties. Through this larger presence, CAC will support schools, communities, and the state in dramatically expanding paths to postsecondary education for students from low-income, first-generation, and underrepresented backgrounds. We will achieve this goal by:

deepening our relationships with **long-standing university partners** (The University of North Carolina at Chapel Hill, Appalachian State University, North Carolina State University, Duke University, Davidson College) as they support advisers already at work in 60 counties.

beginning collaborations with **new university partners** for the 21-22 SY, who will help take our impactful advising model into 15 new counties.

securing an investment from the State of North Carolina and matching it with private funding to support the work of advisers.

**We believe every student deserves the opportunity to enter and complete postsecondary education.**

# North Carolina Funders



**John M Belk**  
Endowment  
ELEVATE THROUGH EDUCATION



Panda Cares



Oak Foundation



Americorps

## In Their Words

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“Because of my college adviser, I was able to open doors to new opportunities and choose the right school for me. I believe that every high school student should have the opportunity to experience help from a college adviser because they are always very supportive and will do anything they can to help a student find the right path for them.”

**Yaritza Villalobos Aguilera, Heide  
Trask High School graduate,  
student at UNC-Charlotte**

“Never did I think CAC would change the trajectory of my life. When I think of my students, I think of their resilience. They needed someone to believe in their power and potential. All I did was show them the light that shines so brilliantly through them.”

**Kiyah McDermid,  
University of North  
Carolina at Chapel Hill**

“Having a member of CAC available to our students who can solely focus on the college admission process as a supplement to what our school counselors are already doing is so valuable to our school. The extra attention is especially needed in our community as many parents have not experienced the college admission process.”

**Kevin Plue, Ed.D., Principal,  
Forest Hills High School,  
Union County Public Schools**

## Extending the Impact

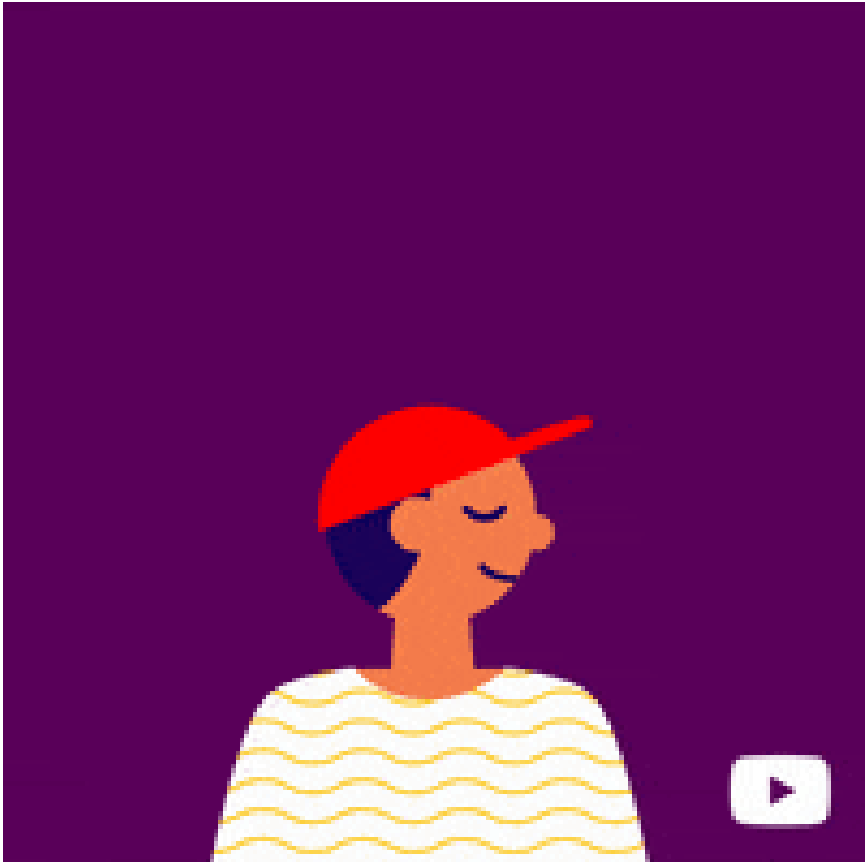
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- ▶ CAC's impact is not limited to the students reached by each adviser.
- ▶ A Summer 2018 survey of CAC alumni from programs in North Carolina revealed that over **60%** of these advisers still call North Carolina home.
- ▶ After joining CAC, about twice as many advisers reported they were expected to be employed within higher education or by a college access/success program.
- ▶ In 2020-21, **23 of the 127 advisers** in North Carolina were themselves supported by a CAC adviser while in high school.
- ▶ In partnership with a research team and advisers, CAC is building an understanding of the steps that schools in North Carolina can take to create a positive culture around postsecondary opportunity. These lessons will lead to the development of concrete resources to be shared across all high schools in the state.



# Collaboration Between CAC Advisers & Coaches

- Support Students Together
- College Access Events for Students/ Families
- Share Information about CTE Pathways
- Other Ideas?



# Questions?





# Gratitude

